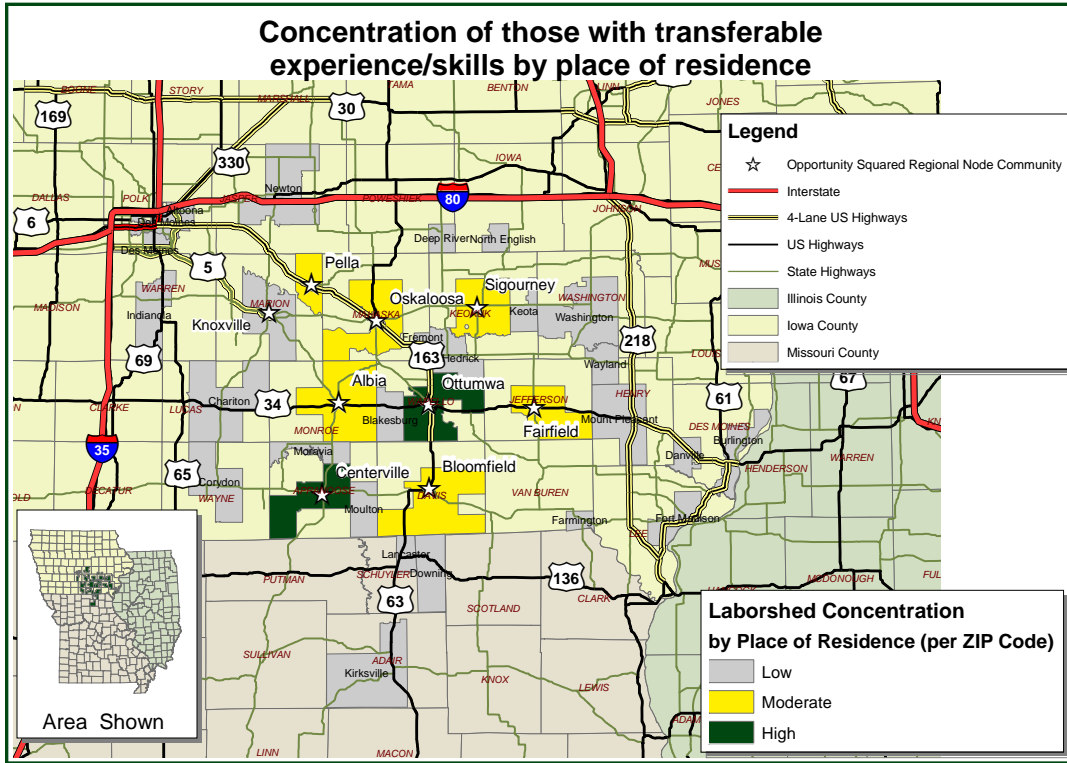


Labor Characteristics

Entertainment & Recreation

Opportunity² Region



Potential Available Labor Business Operations:

- Managers - 1,444
- Supervisors - 179
- Sales - 358
- Receptionists & Information Clerks - 201
- Secretaries - 185

Production:

- Supervisors - 342
- Communication Equipment Operators - 168
- Gaming Cage Workers - 175
- Coordinators - 173
- Coaches & Scouts - 160
- Musicians & Singers - 157
- Chefs & Head Cooks - 188
- Bartenders - 184
- Maids & Housekeeping - 206
- Instructors - 174
- Installation & Repair - 193

An estimated total of 4,487 people in the Laborshed area

Underemployment

- Total Underemployment - 7.4%
- Low hours - 7.4%
 - Mismatch of skills - 3.7%
 - Low income - 0.0%

IWD only counts individuals once when estimating Total Underemployment.

Workers who have transferable experience/skills in the industry are currently commuting an average of 10 miles one way for work. Those who are willing to change/accept employment are willing to commute an average of 24 miles one way for the right employment opportunity.

Employment Status:

51.9% Employed

- 35.7% of the employed are willing to change employment

18.5% Unemployed

22.2% Homemakers, Not Employed

7.4% Retired

Education:

- 59.3% Education beyond high school
- 14.8% Associate degree
- 3.7% Vocational training
- 25.9% Undergraduate degree
- 11.1% Postgraduate degree

Flexibility in the Workplace:

(by percent of interest)

- Cross-training - 72.7%
- Varied shifts (2nd, 3rd, & split) - 45.5%
- Job sharing - 27.3%
- Job teams - 72.7%
- Seasonal work - 80.0%
- Temporary work - 60.0%

Other Facts:

- 57.1% paid an hourly wage
- 55.6% are/were employed full-time
- 29.6% are/were employed part-time
- 7.4% are/were self-employed
- 13.3% hold two or more jobs
- Currently working an average of 42 hrs/week

Current Benefits:

- Health/medical insurance - 81.8%
- Paid vacation - 72.7%
- Pension/retirement/401K - 54.5%
- Paid holidays - 45.5%
- Paid sick leave - 36.4%
- Dental coverage - 36.4%
- Vision coverage - 36.4%
- Life insurance - 18.2%
- Disability insurance - 18.2%
- Prescription drug coverage - 18.2%

Desired Benefits:

(by percent of interest)

- Health/medical insurance - 100%
- Pension/retirement/401K - 44.4%
- Paid vacation - 33.3%
- Dental coverage - 33.3%
- Vision coverage - 22.2%
- Paid holidays - 22.2%
- Paid sick leave - 22.2%
- Tuition assistance - 22.2%

Top Advertising Media:

(for those seeking employment opportunities)

- Local/Regional Newspapers
 - The Des Moines Register
 - Ottumwa Courier
- The Internet
 - www.monster.com
 - www.iowaworkforce.org
 - www.careerbuilder.com
- Local Iowa Workforce Development Centers
- Networking through family, friends, acquaintances



The Iowa Workforce Development Region 15 aggregated wage data was also extracted from the Iowa Wage Survey and is provided in the table on page 2 which reflects mean, entry, experienced, and median wages.

For more information regarding the Opportunity² Regional Laborshed Analysis, contact:

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Information was compiled by Iowa Workforce Development using data released 2008.

Occupation	Occupational Code	Mean Wage	Entry Wage	Experienced Wage	Median Wage
Amusement and Recreation Attendants	39-3091	\$ 8.61	\$ 7.67	\$ 9.07	\$ 8.34
Bartenders	35-3011	\$ 6.79	\$ 6.57	\$ 6.89	\$ 6.73
Bill and Account Collectors	43-3011	\$ 12.94	\$ 10.94	\$ 13.94	\$ 12.49
Billing and Posting Clerks and Machine Operators	43-3021	\$ 12.44	\$ 10.22	\$ 13.55	\$ 12.09
Cashiers	41-2011	\$ 7.16	\$ 6.34	\$ 7.57	\$ 6.87
Coaches and Scouts	27-2022	\$21,414/yr	\$13,802/yr	\$25,220/yr	\$15,551/yr
Combined Food Preparation and Serving Workers, Including Fast Food	35-3021	\$ 6.90	\$ 6.35	\$ 7.18	\$ 6.72
Cooks, Restaurant	35-2014	\$ 7.59	\$ 6.32	\$ 8.22	\$ 6.79
Customer Service Representatives	43-4051	\$ 13.74	\$ 9.24	\$ 15.99	\$ 13.06
Fitness Trainers and Aerobics Instructors	39-9031	\$ 7.02	\$ 6.46	\$ 7.31	\$ 6.80
Food Preparation and Serving Related Workers, All Other	35-9099	\$ 7.16	\$ 6.36	\$ 7.56	\$ 6.86
Food Preparation Workers	35-2021	\$ 8.46	\$ 6.47	\$ 9.46	\$ 8.42
Forest and Conservation Workers	45-4011	\$ 10.37	\$ 8.97	\$ 11.07	\$ 10.59
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	35-9031	\$ 6.67	\$ 6.55	\$ 6.75	\$ 6.69
Hotel, Motel, and Resort Desk Clerks	43-4081	\$ 6.95	\$ 6.64	\$ 7.10	\$ 6.84
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	37-2011	\$ 9.58	\$ 6.30	\$ 11.23	\$ 8.91
Landscaping and Groundskeeping Workers	37-3011	\$ 13.08	\$ 8.27	\$ 15.48	\$ 14.80
Laundry and Dry-Cleaning Workers	51-6011	\$ 9.03	N.A.	\$ 10.45	\$ 9.32
Managers, All Other	11-9199	\$ 21.02	\$ 16.11	\$ 23.47	\$ 18.31
Office and Administrative Support Workers, All Other	43-9199	\$ 8.99	\$ 6.27	\$ 10.35	\$ 6.85
Public Relations Specialists	27-3031	\$ 18.85	\$ 9.71	\$ 23.41	\$ 18.47
Receptionists and Information Clerks	43-4171	\$ 10.84	\$ 8.23	\$ 12.14	\$ 11.08
Recreation Workers	39-9032	\$ 10.45	\$ 8.32	\$ 11.51	\$ 10.44
Retail Salespersons	41-2031	\$ 11.06	\$ 6.30	\$ 13.43	\$ 8.52
Sales and Related Workers, All Other	41-9099	\$ 11.93	\$ 7.27	\$ 14.26	\$ 11.60
Waiters and Waitresses	35-3031	\$ 6.63	\$ 6.38	\$ 6.76	\$ 6.56

This Iowa Wage Survey for the Iowa Workforce Development (IWD) Region 15 service area was produced by the Workforce Data & Business Development Bureau to provide communities local information on wages by occupation. This publication was developed specifically for the IWD Region 15. The source of the wage and employment data is the 2007 Iowa Wage Survey. Additional data from the Iowa Wage Survey for individual counties, Iowa Workforce Development regions, and by industry statewide are available on the Iowa Workforce Development web site located at www.iowaworkforce.org.