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FEDA Extends 2006/2007 Memberships Through December

FAIRFIELD, (Iowa) – In a look to the future, the Fairfield Economic Development Association (FEDA) Board of Directors announced that the non-profit development group will waive membership dues for the remaining six months of 2007 for its 60+-member sustaining membership. Through a membership drive last year, FEDA created the sustaining structure in an effort to offer ongoing support for initiatives and programs outlined in its strategic business plan. The organization has since undergone an executive leadership change, leading to an updated business plan and program of works approved for rollout by the FEDA Board of Directors last month.

“We are pleased to reward our members for their commitment to the Fairfield community by adding an additional six months of FEDA membership benefits to the first year’s membership,” said Pat Doyle, FEDA President. “Our Board of Directors is excited about what lies ahead for Fairfield as we enter into an updated and fresh program of works.”

FEDA’s updated business plan, which will be supported by membership dollars, places emphasis on entrepreneurial development, a community information collection and dissemination project, micro-targeted new business attraction, and community marketing initiatives. Brent Willett, FEDA Executive Director, will oversee implementation of the new programming.

“FEDA sustaining membership dollars will be put to strenuous work very soon,” said Willett. “Our membership is our greatest asset, and by waiving six months of membership dues, we are recognizing the commitment that businesses throughout Fairfield have made to our organization and the subsequent investment they have made in the future of our community.”

“My office is eager to begin implementation of our new plan,” added Willett.

As a result of the six-month extension, FEDA will now move to a calendar-year membership format.

FEDA, established in 1977, works closely with local community development organizations, financial institutions and businesses, as well as agencies and elected officials in local, county, state and federal government to help facilitate economic growth in Fairfield by providing assistance in locating financing for business and community development projects, grant administration and land development. The non-profit organization is governed by a seven-member Board of Directors.