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FOR IMMEDIATE RELEASE

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FEDA to Hold Annual Meeting Wednesday at Convention Center

FAIRFIELD, (Iowa) – The Fairfield Economic Development Association [FEDA] will hold its 30th annual meeting at 5:30 pm on Wednesday at the newly-opened Fairfield Arts & Convention Center. The meeting, which will include a social hour with hors d’oeuvres and a cash bar, will be punctuated by a program, including remarks by Fairfield mayor Ed Malloy, FEDA President Pat Doyle and others. All FEDA lifetime and sustaining members are invited to attend.

“The venue is new and fresh, and so is FEDA’s new approach,” said Brent Willett, FEDA Executive Director. “As we review an exciting year in Fairfield development, advocacy and strategy and roll out an updated business plan during this meeting, we are also delighted to be able to showcase to our membership the brand new Fairfield Arts & Convention Center, including the FEDA Executive Conference Suite.”

FEDA's updated business plan, which will be supported by sustaining membership dollars, places emphasis on entrepreneurial development, a community information collection and dissemination project, micro-targeted new business attraction, and community marketing initiatives.

FEDA, established in 1977, works closely with local community development organizations, financial institutions and businesses, as well as agencies and elected officials in local, county, state and federal government to help facilitate economic growth in Fairfield by providing assistance in locating financing for business and community development projects, grant administration and land development. The non-profit organization is governed by a seven-member Board of Directors.