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FOR IMMEDIATE RELEASE

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FEDA Brings Administrator On Board

FAIRFIELD, (Iowa) – The Fairfield Economic Development Association has hired Samuel E. Busch, an MBA candidate at Maharishi University of Management, as FEDA Administrator. The first support staff member in FEDA history, Busch, in his capacity, will work closely with FEDA Executive Director Brent Willett in implementing the newly-updated FEDA business plan, the first phase of which places emphasis on information gathering and dissemination, web development and entrepreneurial cultivation. The business plan was unveiled to FEDA members at the October FEDA Annual Meeting at the Fairfield Arts & Convention Center.

“We couldn’t have discovered a more qualified candidate,” said Willett. “Sam brings to our organization mature research and web development skills, high-powered information delivery capabilities and a voracious appetite to learn and tell the story of Fairfield.”

“FEDA just hit a higher gear.”

Busch started Monday and will work out of FEDA offices at the Chamber of Commerce building, 204 West Broadway in Fairfield. For more information, contact Brent Willett at 472.2111 or bwillett@fairfieldiowa.com.

FEDA, established in 1978, works closely with local community development organizations, financial institutions and businesses, as well as agencies and elected officials in local, county, state and federal government to help facilitate economic growth in Fairfield by providing assistance in locating financing for business and community development projects, grant administration and land development. The non-profit organization is governed by a seven-member Board of Directors.