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FOR IMMEDIATE RELEASE

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Regional *EntreBash!* networking event planned for Jefferson County entrepreneurs Thursday

CEDAR FALLS, Iowa - Jefferson County small-business owners and those interested in starting a business are invited to attend *EntreBash!* from 6:30 to 8:30 p.m., this Thursday November 19, at the Fairfield Arts and Convention Center, 200 North Main in Fairfield.

EntreBash! is an event for small-business owners and aspiring entrepreneurs to access customized technical assistance and capital and to network with others in the business community. The event is sponsored by the University of Northern Iowa Regional Business Center/MyEntre.Net, the Opportunity2 economic development marketing region, and the Fairfield Economic Development Association.

At *EntreBash!*, attendees can speak directly with specially trained consultants for referrals, information and assistance with obtaining financing, increasing sales, doing business online, reducing costs, finding new markets and other business services.

Admission to *EntreBash!* is free. Existing small-business owners interested in learning about new sources of capital and customized technical assistance should attend, as well as individuals interested in starting a business. In addition to obtaining information for their businesses, attendees can enjoy food, door prizes and the opportunity to network with peers.

MyEntre.Net (www.myentre.net) is an award-winning entrepreneurship development system of UNI that links small-business owners with the technical assistance, capital and networks they need to start or expand an Iowa business. Since 2007, more than 650 mostly rural jobs have been created by entrepreneurs served through this system. Opportunity2 (www.op2iowa.com) is an economic development marketing region consisting of utility partners and eight member counties in south central Iowa: Appanoose, Davis, Jefferson, Keokuk, Mahaska, Marion, Monroe and Wapello.

For more information, contact Brent Willett, Executive Director, Fairfield Economic Development Association at (641) 472-3436 or the UNI Regional Business Center at (319) 273-4328.