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Contact:

Samuel E. Busch, FEDA Administrator, Fairfield Economic Development Association
641-472-3436 | sbusch@growfairfield.com

Updated community reference guide released

FAIRFIELD, (Iowa) – The Fairfield Economic Development Association on this week released an updated Community Quick Reference [CQR] guide to the community. The CQR project, launched in 2007 to collect and organize Fairfield demographic, statistical and other relevant community information, is now available in a 2009-2010 form.

The Fairfield CQR, updated annually from various federal, state, county and local, public and private sources, makes current and complete community information available to people and organizations within and outside of the Fairfield community. FEDA is now capable of providing up-to-date information to all parties of interest, said Samuel Busch, FEDA Administrator. “What a comprehensive community guide,” he said. “The Fairfield CQR includes information about our community’s history, population, quality of life, transportation, education, tax structure, business incentives, local government and other important demographic and community data.”

In 2007, FEDA began collecting Fairfield specific community data, with the intent of making available for public consumption. The Fairfield CQR provides detailed information on local and state taxes, business incentives and a host of other demographic and community information pertinent to FEDA’s facilitation of Fairfield’s economic development. With the scope of information collected and now organized, the FEDA office at 204 West Broadway is a community data clearinghouse, said Pat Doyle, FEDA Board President. “As evidenced by the recently updated and released 2009 Fairfield CQR, FEDA now has the structure in place to act as the community’s central data collection hub, gathering, assembling and publishing relevant demographic, economic and other statistical data,” said Doyle.

FEDA facilitated the data collection for the information presented in the Fairfield CQR to address the requisite information needs of applicable actors in the Fairfield community and those

prospecting the community as a potential location for business or a place to live. In fulfillment of part of their mission, FEDA now provides customized research services to local and prospect businesses. “The primary targets for this information are commercial, retail and housing development interests, community members and prospects as well as state, regional and federal agencies who covet it,” Busch said. Busch added that more FEDA research services are in development and are outlined in the 2011 FEDA Strategic Plan, available on GrowFairfield.com.

To download and read the 2009 Fairfield Community Quick Reference, visit GrowFairfield.com or <http://tinyURL.com/2009CQR>. For more information on the CQR project or to discuss available custom community research services provided by FEDA, contact Samuel Busch at 641-472-3436 or sbusch@growfairfield.com

FEDA, established in 1979, works closely with local community development organizations, financial institutions and businesses, as well as agencies and elected officials in local, county, state and federal government to help facilitate economic growth in Fairfield by providing assistance in locating financing for business and community development projects, grant administration and land development. The non-profit organization is governed by a seven-member Board of Directors. For more information, call 641-472-3436 or visit GrowFairfield.com.