



October 21, 2009

FOR IMMEDIATE RELEASE

Contact:

Brent M. Willett, Executive Director, Fairfield Economic Development Association & Fairfield Area Chamber of Commerce

641-472-2111 | bwillett@fairfieldiowa.com

Willett named to statewide board, to co-chair advocacy group

FAIRFIELD, (Iowa) – Brent Willett, Executive Director of the Fairfield Economic Development Association [FEDA] and Fairfield Area Chamber of Commerce, has been named to the board of directors of the Professional Developers of Iowa [PDI].

PDI, headquartered in Des Moines, is a statewide organization of more than 300 professional economic developers dedicated to the principles of job and company creation, existing business expansion and capital investment designed bring vitality to Iowa communities. PDI provides educational opportunities to enhance professional knowledge and advocates for economic development on the local, state and national levels.

Willett, whose nomination was approved at the group’s annual meeting in West Des Moines last week, will also serve as co-chairman of the PDI Legislative Committee, working to advocate on behalf of PDI members and communities at the state and federal levels through education and direct policymaker contact.

“I’m honored to serve in a leadership capacity for PDI, an organization with the long record of success and advocacy on behalf of Iowa communities like Fairfield,” Willett said. “I’m also privileged to be given the opportunity to help lead the legislative efforts of the group. Governmental advocacy is one of PDI’s strongest programs, and I’m pleased to have the opportunity to contribute to the efforts of the Legislative Committee.”

Willett has been with FEDA and the Fairfield Chamber since 2007. In addition to his PDI duties, Willett also serves on the Iowa Chamber of Commerce Executives Board of Directors;

the Iowa Association of Business and Industry Economic Growth Committee; the Iowa-Illinois Freight Corridor Consortium; and in advisory positions with several organizations.

For more information on the Professional Developers of Iowa, visit the group's website at www.pdiowa.com.

FEDA, established in 1979, works closely with local community development organizations, financial institutions and businesses, as well as agencies and elected officials in local, county, state and federal government to help facilitate economic growth in Fairfield by providing assistance in locating financing for business and community development projects, grant administration and land development. The non-profit organization is governed by a seven-member Board of Directors.

The Fairfield Area Chamber of Commerce is a non-profit organization dedicated to the advocacy of its more than 375 member partners. The Chamber produces dozens of community events year-round and works with local, state, regional and national partners to improve the Fairfield's business environment and quality of life. The Chamber's 204 West Broadway offices also house the offices of the Fairfield Economic Development Association.